



World Economy & Business

The Ohio State University

B.A.

For students who begin at OSU, Autumn 2023 and After.

Students choosing a major in **World Economy & Business** are interested in careers in business, local, state and federal government, and non-profits. Students choose a primary specialization and a secondary specialization.

Specializations are as follows:

- African Studies
- Development Studies
- East Asian Studies
- Globalization Studies
- Human Rights
- Information Security
- International Conflict & Peace Studies
- International Relations & Diplomacy
- Latin American Studies
- Middle East Studies
- Security & Intelligence
- Slavic & East European Studies
- West European Studies
- World Economy & Business

LANGUAGE REQUIREMENT

All students must complete four semesters of training in a single world language. You do not need to complete them before taking classes in the major. You also have the option of completing a minor or a second major in a language. Coursework completed at OSU, abroad and/or appropriate placement test results can document this.

OSU taught options to complete the world language training are **ARABIC 2104.01, BCS 2104, CHINESE 2141 & 2151, FRENCH 2101.01, GERMAN 2101, HEBREW 2105, HINDI 2104, ITALIAN 2102, JAPANESE 2102.01, KOREAN 2102.01, MODERN GREEK 4001, PERSIAN 2104, POLISH 2104, PORTUGUESE 3401, QUECHUA 5504.01, RUSSIAN 2104.01, SPANISH 2202.01, TURKISH 2101, UZBEK 2101**, but you may utilize coursework taken elsewhere or placement exams to fulfill this requirement in other languages as well.

World Economy & Business Specialization-BA

EMBEDDED LITERACIES (EL): (three courses): 9 hours

Students must complete at least one course each in **Advanced Writing (AW)**, **Data Analysis (DA)** and **Technology (TECH)**. These courses are part of the major and courses which fulfill the requirements are indicated below.

Course	Title	Credits	Grade
1. REQUIRED FOUNDATIONS: 6 hours			
International Studies 3850	Introduction to Globalization	3	
International Studies 4852	Research in Globalization (AW)	3	
2. Methods & Analysis: 3 hours (choose one) (DA)			
Geography 4103	Introductory Spatial Data Analysis (3)		
International Studies 3400	The Analysis & Display of Data (3)		
Political Science 3780	Data Literacy & Data Visualization (3)		
Sociology 5650	Presenting & Communicating Quantitative Data (3)		
3. Student must choose a PRIMARY SPECIALIZATION (15 hours) & a SECONDARY SPECIALIZATION (9 hours).			
<ul style="list-style-type: none"> If World Economy & Business is your PRIMARY SPECIALIZATION, then choose five courses: 15 hours. Then choose three courses from a SECONDARY SPECIALIZATION. If World Economy & Business is your SECONDARY SPECIALIZATION, then choose three courses: 9 hours. 			
PRIMARY SPECIALIZATION: WORLD ECONOMY & BUSINESS: 15 hours			
COMM 3554	Social Implications of Communication Technology (TECH) (3)		
ECON 4130	World Economic Development in Historical Perspective (3)		
ECON 4597.01	Issues in the Underground Economy (3)		
HISTORY 3706	Coca-Cola Globalization: The History of American Business (3)		
INTSTDS / AEDECON 2580	Feast or Famine: The Global Business of Food (3)		
INTSTDS 3702	Herding Cyber Cats: Information Security Management (3)		
INTSTDS 3703	Ethical Issues in Information Technology (TECH) (3)		
INTSTDS 3850	Introduction to Globalization (3)		
INTSTDS / AEDECON 4320	Energy, the Environment & the Economy (3)		
INTSTDS / AEDECON 4532	Food Security & Globalization (3)		
INTSTDS / AEDECON 4535	International Economic Development (3)		
INTSTDS 4537	Middle Eastern Economic Development (3)		
INTSTDS / AEDECON 4597.01	Food, Population & Environment (3)		
INTSTDS 4560	Cooperation & Conflict in the Global Economy (3)		
INTSTDS 4701	Development & Control of Weapons of Mass Destruction (TECH) (3)		
INTSTDS 4806	Intelligence for Diplomacy: Assessing Leadership Style (3)		
INTSTDS 4850	Understanding the Global Information Society (3)		
INTSTDS 5700	Rebuilding Failed & Weak States (3)		
POLITSC 3290	Comparative Public Policy (3)		
POLITSC 3380	Political Analysis of International Economic Relations (3)		
SOCIOL 3302	Technology & Global Society (TECH) (3)		
SOCIOL 3464	Work, Employment & Society (3)		
SECONDARY SPECIALIZATION: 9 hours			
		3	
		3	
		3	
	Minimum Program Hours	33	