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China’s 1980 One Child Policy and the recent migration of women from rural to urban areas has left rural China with a large gender imbalance and a deficit of women to be wives. In result, a marriage trade in Northern China was developed by 3rd party brokers to supply the numerous Chinese bachelors with North Korean wives. Since the North Korean famine of the mid 1990s these women have been increasingly defecting to China. This emerging gray market assuages both the demands of traditional Chinese culture and China’s growing commercial sex industry. Some of these women willingly chose to be sold into marriage, and others were trafficked through methods of coercion and deception. My research introduces and emphasizes the power and ability that gray markets have on the current and future derailment of Chinese society by examining how various governments and organizations frame this issue. For example, do they label it as human trafficking, as a gray market or as a legal action? I have analyzed open access sources from the United States and Chinese government, the United Nations, three international non government organizations focused on the protection of human rights, three faith based organizations, and five non government organizations focused on the North Korean refugee crisis. I find that the majority of these organizations minimize the North Korean female voices in comparison to the praise they give to their financial support, their employees, and if applicable, their faith. The United States, the United Nations and these western organizations define this marriage trade only as human trafficking. Motivation aside, the minimization of these women’s voices, the heavy influence of Western opinion and money and China’s heavy censorship, make it difficult to recognize the gray areas of this situation. Furthermore these women are often only depicted as victims to be saved, allowing the trade’s dual functionality to be less acknowledged. The Chinese Marriage Trade is a gray market and its negative impact should not be ignored. Many nations are vulnerable to gray markets like this and it is imperative that we begin to recognize and target them.