

small world magazine - BUCK-I-SERV, SOUTH AFRICA small world magazine - BUCK-I-SERV, SOUTH AFRICA

### **Buck-I-SERV, SOUTH AFRICA**

Kathryn Hogan (2011)



Front cover and above photo: Kathryn Hogan (2nd from right) on Table Mountain, in South Africa. "I was lucky enough to be selected to advise the first-ever Buck-I-SERV trip to Cape Town, South Africa in December 2012."

Kathryn Hogan graduated in Spring 2011 with degrees in International Relations & Diplomacy and Political Science and a minor in African Studies. She will once again graduate from OSU this Spring 2013 with a Master's Of Public Administration (MPA) in Public Policy & Management. Read about her graduate experience as a Buck-I-SERV trip leader!

""We're actually expanding Buck-I-SERV to include international programs and one will be going to South Africa this December." I was thrilled when I heard these words come out of the Buck-I-SERV Coordinator's mouth. Buck-I-SERV is Ohio State University's (OSU) alternative break program for undergraduate students. OSU under-

graduate students can participate in 65 trips across the country and abroad to serve at various nonprofit organizations that address a range of issues. Each of these trips typically has a staff member or graduate student accompany the students in their travels to serve as their advisor. As a graduate student at OSU, I had served as an advisor for two trips, one to Washington, DC and one to Los Angeles. I had grown close to the Buck-I-SERV coordinator and found myself in her office one day when I noticed a painting from Ghana on her office wall. I shared with her that I had studied abroad in Uganda and Tanzania during my undergraduate years at OSU, and majored in International Relations with a minor in African Studies. She immediately told me of the plans to expand Buck-I-SERV's program to include South Africa, and I made it clear that I was interested in advising the trip as a graduate student at OSU.

I was lucky enough to be selected to advise the first-ever Buck-I-SERV trip to Cape Town, South Africa in December 2012. Dr. Javaune Adams-Gaston ("Dr. J.") Vice President for Student Life at OSU, co-advised the trip with me as we traveled with ten undergraduates to serve in Cape Town for a week over winter break. The lessons we learned were invaluable.

We served through an organization called ProWorld, which linked us with local social entrepreneurs and non-



Kathryn (center) with Mama Rosie on her right. Mama Rosie runs a community garden and harvests the vegetables to feed local school children.

profits in the Cape Town area. The first organization we worked with was led by a woman named Pamela. Pamela's daughter lost her life to HIV when she was only 18. As a result, Pamela has led the charge in her township to educate and address HIV. She leads a team of home health workers that volunteer their time to go into the community and help those living with HIV take their medicine, get to the doctor, and eat healthy, nutrient-dense meals. She believes strongly that her community needs to overcome the stigma of HIV and acknowledge the realities of the disease. She fought a year-long battle with a local high school principal to offer testing in his high school. He resisted this idea and claimed there was no HIV in his school. After a year she finally got into the school to test students and found nearly a third were positive. She responded accordingly so these students could take the next steps to living healthy lives. She is affecting change by raising awareness and breaking down stigmas. One of her volunteers who is HIV-positive told me, "I control my HIV, it does not control me." This statement is a testament to the empowerment Pamela has brought to her community.

The second organization was with a woman who we affectionately called Mama Rosie. She has runs a communi-

ty garden in her township and harvests the vegetables to feed local school children. She also teaches women in her community how to bead so they can make jewelry and sell it to earn a modest income. Rosie also seeks to educate her community about HIV and how to live a healthy life if one is positive.

Both women leaders inspired the students. On the last day, the students on my trip cried during the goodbyes with both of our organizations. As I watched them say their tearful goodbyes, I couldn't help but see myself in them. I reflected on my first trip to Africa a few years prior and the ways in which it changed me.

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A group photo of the entire Buck-I-SERV team and Mama Rosie's team. "When choosing a degree in the International Studies department, you never actually know where it might take you. It might be a study abroad while at OSU, on a Buck-I-SERV trip a few years later, or to a new country for a job with a nonprofit or government agency!"

Study abroad to Uganda and Tanzania transformed my life. I saw the world through a different lens, learned the perceptions that Americans have of Africa are frequently incorrect, and realized how small my world view was prior to the trip. Students can certainly learn valuable lessons in the classroom, but going beyond offers perspectives and experiences that cannot be produced by a book or a lecture. On the last day of the trip when we were thanking Mama Rosie and her team for hosting us, Dr. J thanked them all by stating, "Students learn some of their greatest lessons outside of the classroom. Thank you all for being members of our faculty at Ohio State University." This statement illustrates the importance of learning outside of the classroom, outside of Columbus and outside of Ohio.

I chose International Relations as an undergraduate student because I wanted opportunities to learn from 'OSU faculty' abroad. I graduated and went on to pursue a graduate degree in Public Administration, with the hopes of working for a nonprofit that addresses international development after completion of that degree.

I was sad to leave International Relations behind; however, my undergraduate degree in International Relations opened doors I never could have imagined. A simple conversation about my love of Africa and my studies as an un-

dergrad took me halfway across the globe to experience it all over again.

When choosing a degree in the International Studies department, you never actually know where it might take you. It might be a study abroad while at OSU, on a Buck-I-SERV trip a few years later, or to a new country for a job with a nonprofit or government agency.

There are OSU faculty all over the world waiting to teach you, and a degree in International Relations can serve as the ticket to get you there. I know it did for me. "

### Foundation HopeHouse, THAILAND

Alyssa Jeswald



Alyssa Jeswald (third from left) with students and staff at Nadeepittayakohm School, located in a small village outside Nong Khai, Thailand.

Alyssa Jeswald is a graduating senior majoring in French and International Relations & Diplomacy. Alyssa spent her last semester at OSU interning through Foundation HopeHouse located in Nong Khai, Thailand. Here is her internship story.

"Upon arriving at the Udon Thani airport in Northeastern Thailand, the usual wave of adventure and unexplainable happiness which comes with stepping into the unknown swept over my

entire being. I thought to myself: "Finally, I am here". The faint, yet firm idea that I should go, had to go, to Thailand had been steadily growing in my consciousness since before last May. Beginning in January, I would live and work as a volunteer teacher at Nadeepittayakohm School, located in a small village, just about an hour from Nong Khai. At the government sponsored school, about 435 Matthayom students (ages 12-17) come to fulfill their secondary education require-

ments each day. The parade of uniformed students and teachers alike, arriving most often by motorbike, is in and of itself an experience.

Within the student body, there are 20 at the school who are sponsored by the Swiss organization, Foundation HopeHouse. The organization funds highly motivated, yet financially burdened students as well as volunteers who aim to add to the students' learning. In the past, this has taken the form

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Alyssa Jeswald (left) enjoying a moment with one of her students. Teaching in a remote area, she had to make special efforts to work though cultural barriers to create a working learning environment for her students.

of first aid training, vocational training, and even teaching computer and professional skills. Essentially, my specific role with the Foundation was to facilitate three to four English classes a day, help with language club once a week, and lead a group of intermediate students in a supplemental class after school. In short, my job was to convince students that speaking English was, in fact, not so scary!

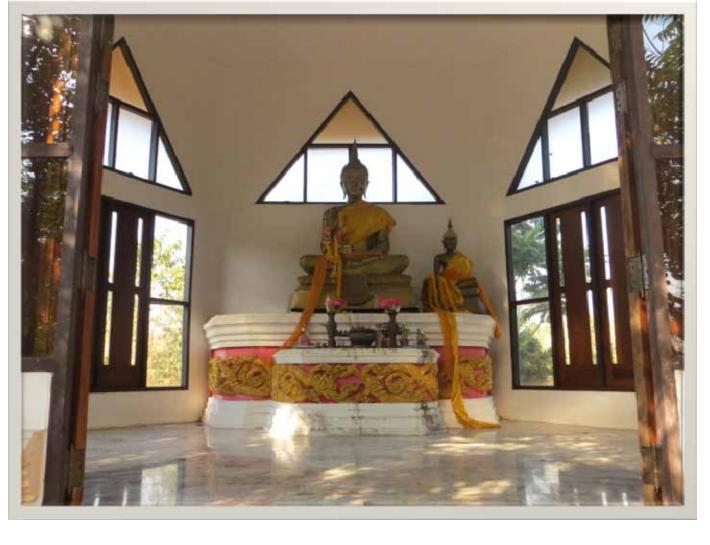
It's fair to say, as much as I'd rather not admit it, that the first two weeks after my arrival didn't for the most part focus on the lesson plans I was to teach. Instead, I divided my time equally between wondering if the students understood anything I said, and trying to create an atmosphere the students

were comfortable in. The latter was basically achieved by making myself look foolish in front of class, and though it took some determination, as well as athletic ability (running down aisles in 90°F isn't that easy) I'd like to think I was successful. The first was a bit more difficult to overcome, and despite my grandmother's constant pleads, I think I finally understand the meaning of "speak slowly".

Here in Northeastern Thailand, more commonly known as Isan, the cost of schooling for one student per year is 6,000 baht (30 ₿ ☐ 1USD). Transportation costs are on average 2,400฿, and the compulsory uniforms total 750฿. Add to that the fact that Thailand's

north east is among the poorest regions in the country, and the monetary barriers become clear. For sake of perspective, the average household income per student family is 4,000\$B each month\*\*. Because of Isan's dependence on crops and agriculture, income can vary greatly based on the success of the year's harvest. It's logical then, that this combination of factors i.e. tuition, associated costs, and the predicted monetary return in obtaining an education, are not always seen as favorable to parents or caretakers.

However, difficulties in Thai education are more complicated than a simple lack of funding. In the North East for example, the Isan language, not Thai, is



Inside a local Buddhist Shrine near Nong Khai, Thailand. Thailand is a 97% Buddhist country, among the highest concentrations in the world.

most often spoken at home. While the students surely have great knowledge of Thai, this language difference still serves as an obstacle for some students.

In addition, English competency is required of all students before graduation from secondary school. In more isolated regions such as Isan, where few if any native speakers work, this requirement proves especially difficult. In 2015, ASEAN (Association of South East Asian Nations) aims to transform its member nations, of which Thailand belongs, into a single labor market. "The economic integration goals will include the elimination of tariffs, free professional movement, capital and a

faster customs clearance procedure" (Asean Community 2015). With this free flow, knowledge of the English language, among others such as Chinese, Japanese, etc., will become a vital component in determining a student's success in school and beyond.

Whatever reasons may have led me here, I am confident in saying that they have been shifted, changed, and altered. Certainly any previous notions I may have held in what shapes a successful education have changed. During this short period as a volunteer teacher, I have learned that educational hindrances can stem from an intricate web of shortcomings and it takes a comprehensive view to tackle these

problems. Without a holistic approach such as this, educational reform, no matter the location, isn't possible. I've learned that despite the vision I have of myself as Andrew Zimmern, I shouldn't eat all bizarre foods that are presented to me (Listen to OIA when they tell you to be careful with what you eat!). And perhaps most importantly, I've learned to be flexible; That its better to act as a changeable mold than with a stern rigidity. "

#### **SOURCES:**

"ASEAN Community 2015." ASEAN Community 2015. N.p., n.d. Web. 12 Feb. 2013.

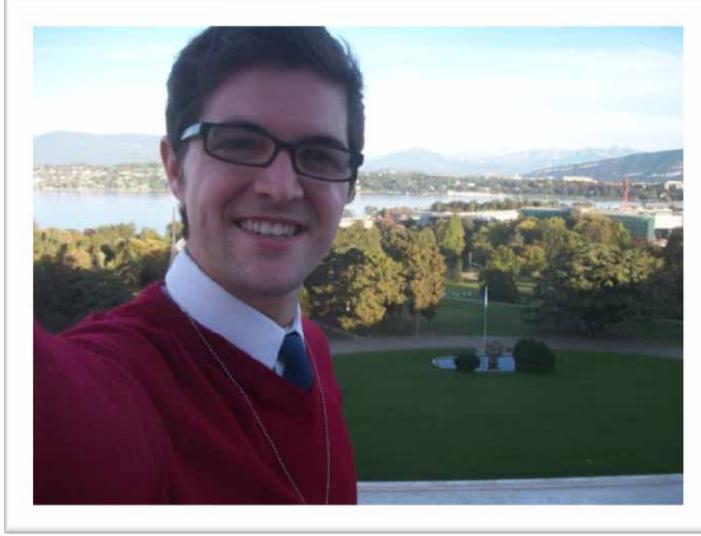
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small world magazine - HAITI, SWITZERLAND, JAPAN & FRANCE

#### HAITI, SWITZERLAND, JAPAN & FRANCE

#### My Junior Year Abroad

Jacob Bogart



Above photo: Jacob Bogart is a junior majoring in Globalization Studies and French. "I snuck up onto the roof of the United Nations in Geneva to snap a picture on my last day at work for Human Rights. All throughout high school I knew I wanted to study abroad my junior year of college. However, I never expected that my year abroad would involve research, two internships, and a presentation at an international conference!"

Jacob Bogart is a junior majoring in Globalization Studies and French. This is his junior year abroad story!

"All throughout high school I knew I wanted to study abroad my junior year of college. Both my parents and my sister had studied abroad, in France and England, and I had grown up knowing that it was something I would

eventually do. However, I never expected that my year abroad would involve research, two internships, and a presentation at an international conference! Wait, I'm getting ahead of myself-let's start at the beginning.

Last Winter I contacted Dr. Terri Teal Bucci, a professor in Math Education at Ohio State who founded the Haiti Empowerment Project, and asked her for advice on how to conduct research in Haiti. She invited me to accompany her and a group to Haiti over spring break and offered to be my research advisor. After my trip to Haiti over spring break, I realized I wanted to return to conduct full time research on how Non-Governmental Organizations affect tent camps in Croix-des-Bouquets, Hai-

together proposals and budgets and applied for grants and scholarships to fund my research. I was fortunate enough to receive one of two Holbrooke Summer Research Fellowships offered by the Undergraduate Research Office at Ohio State, as well as a few other smaller grants. With these funds, I had enough money to go to Haiti, do an internship at the Haitian American Caucus, pay for translators, lodging, materials, transportation, and conduct my research!

I left on June 14th, 4 days after I left Ohio State for the summer. I decided to do an internship at the same time as I conducted my research so that I

ti. With Dr. Bucci as my advisor, I put

would have a safe and convenient place to stay that also provided food and a framework for travelling in Haiti. My internship was in Primary Education, so I was able to teach English in an after-school program to teenagers, help run a summer camp for kids, and conduct needs based assessments on education in the community. The internship was a positive experience that demonstrated the other side of what I was researching-how nongovernmental organizations (NGOs) affect their community but from the perspective of the NGO.

When I had days free I went to the nearby tent camps with a translator to conduct interviews for my research.

After the 2010 earthquake in Haiti, 1.5 million people were displaced from their homes. These people, without homes or places to stay, were given tents by NGOs, the UN and government agencies. With these tents, the displaced Haitians set up temporary 'tent camps' to live and receive emergency aid until they could return to their home. However, three years after the earthquake, there are still nearly 500,000 Haitians living in these squalid tent camps. Many of these people have not received aid and are in dire situations.

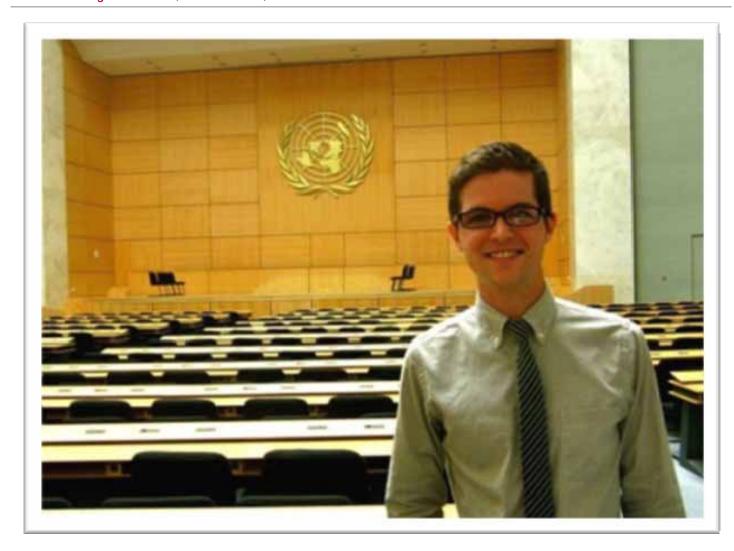
I asked questions about how NGOs had affected them and their community, what role they would like NGOs to



As part of his internship in Primary Education in Haiti, Jacob helped run a summer camp for kids and taught English in an after-school program for teenagers. "I spent the summer of 2012 in Haiti conducting research and teaching English at a local school in Croix-des-Bouquets. Here I am with one of my small students!"

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small world magazine - HAITI, SWITZERLAND, JAPAN & FRANCE



During his internship with Human Rights watch, headquartered in Geneva, Switzerland, Jacob attended the United Nations 21st session of the Human Rights Council. "I worked for Human Rights Watch at the United Nations Human Rights Council in Geneva, Switzerland last fall. Here I am in the General Assembly hall."

have in Haiti, what they thought of NGOs, and in general what experiences they had had with NGOs, as well as a few other questions. My goal was to learn of the Haitian experience in tent camps in relation to NGOs. What I learned was that the majority of the people I talked to had in fact not received much if any aid at all. Furthermore, the NGOs that had come to their tent camps, like Oxfam and OIM, had not done much, and in a few instances, had actually had negative impacts on their community. The general impression I got was one of frustration and anger at the current situation and at the NGOs who had claimed to help them. In total I conducted nearly 40 interviews in five different tent camps in Croix-des-Bouquets, Haiti.

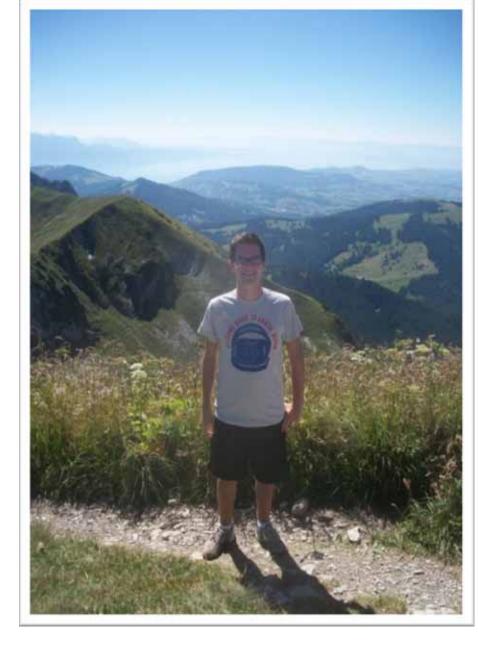
On August 14th, three days after I returned from Haiti, I left for Geneva, Switzerland, where I studied abroad through Kent State University. Through this unique program, I was able to do an internship while taking classes. I was fortunate enough to be selected as an Advocacy Intern for Human Rights Watch, an NGO that works on human rights all throughout the world. At this internship, I was able to go to the United Nations 21st session of the Human Rights Council in September of 2012. At the Human Rights Council, I attended meetings, plenary sessions, and resolution debates all while taking notes for my directors in Geneva and directors in other cities around the world. It was an amazing opportunity that showed me first hand how diplomacy, international relations and human rights interact at the United Nations.

Through this internship as well, I was selected, with the other advocacy intern, to write a report for the United Nations Special Rapporteur on North Korea. This report was an assessment of the human rights trends in all UN documentation regarding North Korea. The Special Rapporteur, Marzuki Darusman, used our 22-page report in his report to the Human Rights Council's 22nd Session. It was an incredible experience being able to have an actual role on human rights policy, and to see something I co-authored be published as a UN resolution.

The rest of my time in Geneva was spent taking classes on international affairs, travelling to other European countries (me and my friends did a cruise in the Adriatic over fall break) and practicing French.

At the request of my advisor, Dr. Bucci, I found an academic conference on sustainability where I could potentially present my research from Haiti. I applied in August and was accepted to be a presenter at the conference in January 2013 in Hiroshima, Japan. In August, after I was accepted to be a presenter, I applied and was awarded enough money to go by the College of Arts and Sciences. So, over my "break" between Geneva and Paris, I wrote my presentation and prepared to go to Japan. I went with Dr. Bucci and another student who was presenting for six days in January. It was an amazing experience in which I learned about all the different forms of sustainability. Furthermore, I was able to advocate for all the Haitians I met and spoke with in Haiti in my presentation. Lastly, Dr. Bucci and I are currently using the research for a paper, which we will submit to a journal for publication. Not to mention I got to eat sushi, drink Sake, and experience Japanese culture in a city that is completely devoted to peace, Hiroshima.

I returned from Japan a week before leaving for Paris. I am currently taking classes at the Sorbonne, through International Studies Abroad, an organization that organizes study abroad semesters for students. My classes are about French grammar, history, culture, phonetics, and art, and are all taught in French! It was quite challenging at first to take notes and listen only in French, but after the first three weeks, I feel more comfortable and confident in my French abilities. One reason I have already gotten by in French is that I am also doing a homestay in Paris, that is, I'm living with a French family who only speak French to me. This is my favorite aspect of my time abroad-learning about language and culture in a classroom is

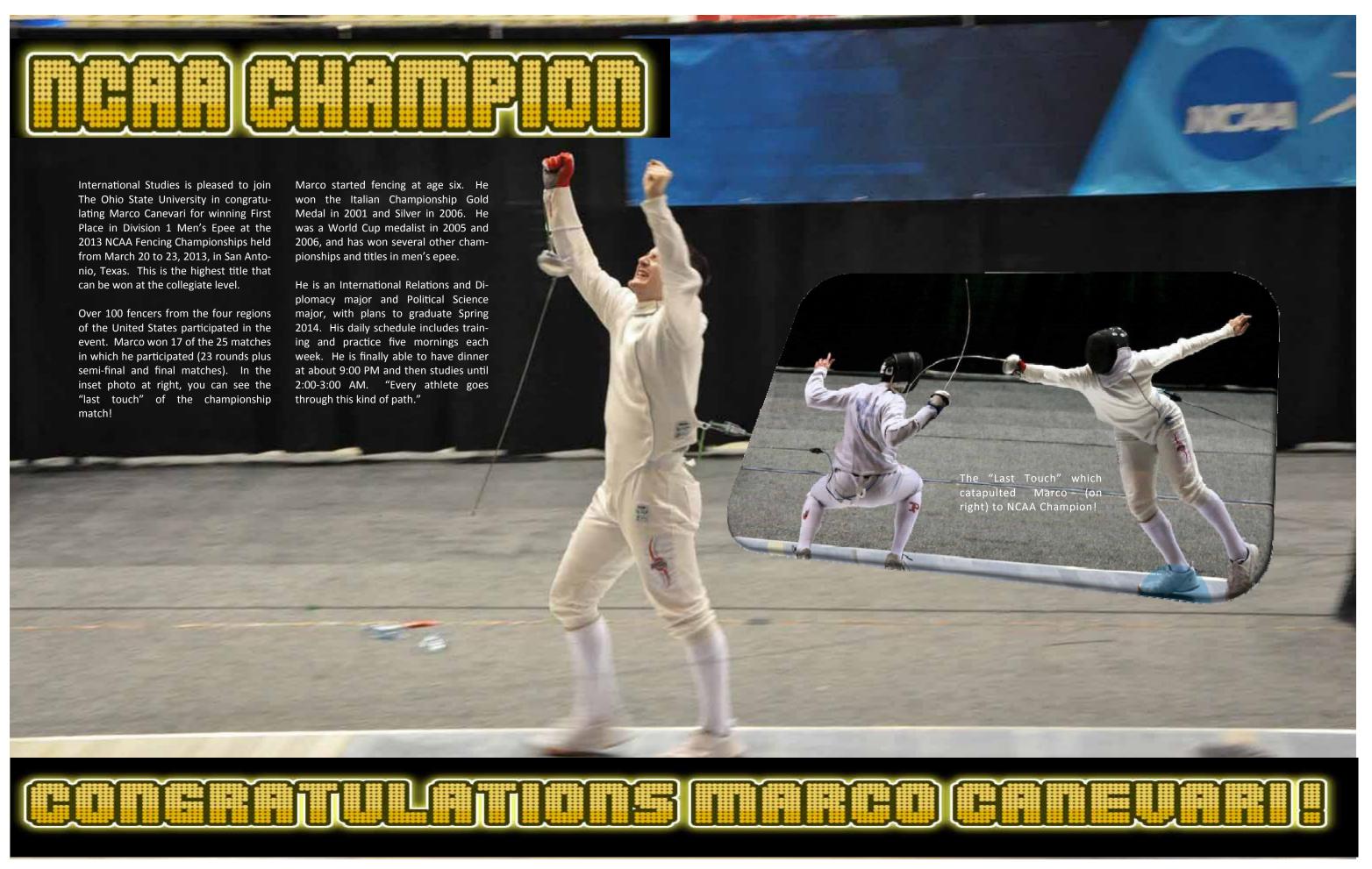


one thing, even with it being in France in French, but living with a French family and eating dinner with them every night is quite another. I learn first hand French culture, what are popular idioms and how to speak. We also have cultural exchange where I share about America and learn in turn how things work in France.

I will be in Paris until June 1st, when I will return to the States. Hopefully by that time I will be fluent in French. Concluding my year abroad will not be sad for me-I have loved every moment of being abroad. However, being gone for so long makes you appreciate the

culture and people you left behind, as well. I am excited to return to Ohio State with a more international perspective, memories, and fluency in another language. I know that if it was not for Ohio State, I would not have had these opportunities that have largely confirmed and prepared me for my future academic goals of graduate school and career aspirations of working for the United Nations."

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small world magazine - BENJAMIN A. GILMAN SCHOLAR



Adam Kong bungee jumping the Qinglong Gorge while studying in China this summer! Adam is a senior majoring in Chinese, East Asian Studies and World Economy & Business.

"During the summer of 2012 I was a recipient of a Gilman Scholarship, a specific scholarship awarded by the Institute of International Education to study abroad. Having already been accepted into the Alliance for Global Education, I was ready to fly off to Beijing and begin what was to be an amazing summer.

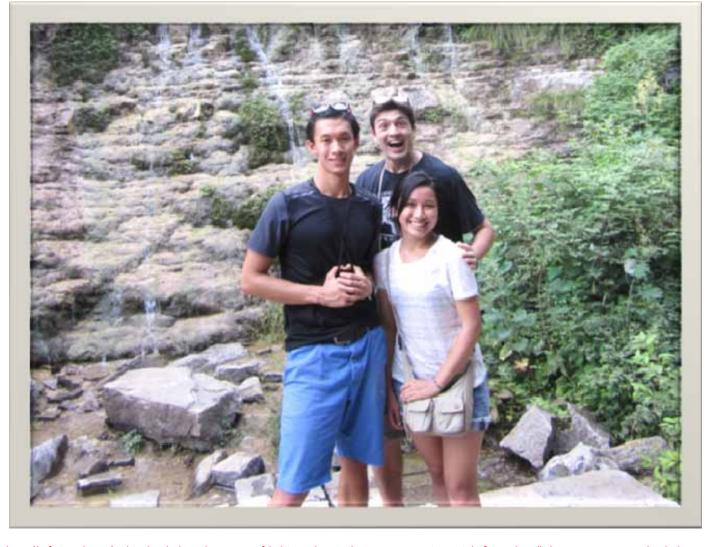
Beijing Language and Culture University, or Beiyu as it is more commonly known, is a university primarily dedicated to the teaching of languages. Set in the Wudaokou district of Beijing, it hosts about 9,000 foreign students each year while it acts as home to a Chinese student population of about 4,000. My

mornings consisted of learning Chinese from 9:00 to noon and then attending an economics course titled *China's Economic Development: 1978 to the Present and Beyond*. This summer marked the first time I had stayed in China independent of my family and helped me gain a better perspective on what is means to be Chinese American.

Through my program, we went on various field trips throughout China. Disregarding some of the major tourist attractions, the Alliance for Global Education took us to Guoliangcun, a small mountain village located in the Taihang Mountains, Henan province. Seeing wa-

terfalls, hiking through trails, and exploring caves were just a fraction of what we all did on that trip. The Alliance also gave us plenty of time to travel independently while studying in Beijing. I personally had the pleasure of traveling alone to the Anhui province where I visited my family and got to see the Lotus Water Gardens in the Jiaoganghu scenic area. In addition to going to Anhui, two other friends and I were able to travel to Qingdao (home of the famous Tsingdao beer company) and hike through the back trails of Laoshan.

We also stayed in the Old Observatory, an observatory situated on a hill over-



Adam (left in photo) also had the pleasure of hiking the Taihang Mountains with friends. "This summer marked the first time I had stayed in China independent of my family and helped me gain a better perspective on what is means to be Chinese American."

looking the city that was transformed into a hostel. However, the hiking in Laoshan didn't compare to the intense uphill climb of Qinglong Gorge and the bungee jumping over the Qinglong reservoir. All things considered, this summer was full of traveling and strenuous experiences. On the other hand though was the academic side.

A study abroad can't be all fun and games, and I learned quickly how much time and effort I would have to put in to succeed in my classes. With Chinese classes every morning at 9 am and then an economics course after, life was by no means easy in Beijing. The Chinese class I took pushed my speaking limits to the point where I feel comfortable saying that I am now fluent in Chinese. Dur-

ing class, we not only worked from a textbook but applied our knowledge by engaging with Chinese students at Tsinghua University through surveys and discussions. I was also working on a research project, or what the Alliance program called our "Capstone." We were encouraged to pick a topic involving China and using our environment, conduct research using our Chinese language ability. As a Outdoor Adventure Center climbing instructor, I have a significant interest in rock climbing and chose to research how China has embraced the outdoor industry, particularly rock climbing. Through interviewing people at local climbing gyms and going out to climb in the mountains north of Beijing, I discovered some fascinating things about the outdoor industry in

China and concluded that despite all the previous regulations of sports in China, outdoor sports can bring rural areas out of poverty while providing enough economic benefit for the government to get involved.

Coming back from this summer was a surreal experience. Totaling 41 hours of transit, including a 12 hour layover in Vancouver, I had to readjust to a typical college life style. Not being able to go to the Dumpling Lady next door or not having to speak Mandarin really makes me treasure my summer of 2012. "

To learn more about the Benjamin A. Gilman Scholarship, go to:
http://www.iie.org/en/Programs/
Gilman-Scholarship-Program

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small world magazine - NEW COURSE ON HUMAN RIGHTS small world magazine - INTELLIGENCE SCHOLARSHIP

## NEW COURSE FOR AUTUMN 2013 Introduction to HUMAN RIGHTS

Prof. Ines Valdez Tappata WF 12:45PM – 2:05PM Room 258, Central Classroom Bldg.

Class #: 31344

Credits: 3

This course provides an introduction to the question of human rights. Throughout the semester, we will examine the conceptual history as well as the practice of human rights through interdisciplinary texts. As part of this assessment, we will consider, (1) the classics texts that contributed to the development of the idea of human rights and its further evolution until the present, (2) the history of human rights' gradual adoption in international and domestic covenants, (3) the critics that have challenged the principles and the uses of human rights, both historically and in the present, and (4) approaches that seek to make human rights into a political concept. With the purpose of understanding and appreciating the material covered in this course, students are expected to fully participate in the teaching process not only as active learners, but also as peer educators and public scholars.

To achieve the aforementioned objectives, students will be required to both think and write



critically, imaginatively and reflectively about the material dealt with in class. Respectful participation, which is not strictly limited to verbal contribution, thus becomes a clear component of the learning process. Daily writing tasks as well as frequent group work will be used to facilitate high levels and varied types of

class involvement. Additionally, students will be asked to write a midterm exam and a final essay in which you will further develop and sharpen your analytic as well as your writing skills.

Prerequisites: None.



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small world magazine - SEIZING THE OPPORTUNITY small world magazine - SEIZING THE OPPORTUNITY

## **SEIZING THE OPPORTUNITY:** The Security & Intelligence Club

Peter Marzalik



Security & Intelligence Club Officers: From Left to Right: Katelyn Wright, Emily Wiegand, Eric D'Angelo, Peter Marzalik, Alex Polivka, Thomas Nitz.

"In Spring 2010, fellow founder, Eric D 'Angelo, and I met to discuss the ambitious aspiration of creating a new student organization. We both had enjoyed our first year as Security & Intelligence majors but wanted extracurricular activities to test our growing knowledge of the field. Thus, the Security & Intelligence Club (S&I Club) was

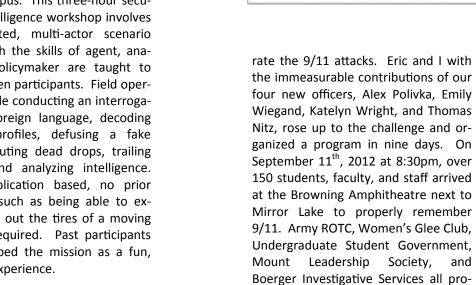
The S&I club works to provide consistently interesting, informative events for our members. From the beginning, organizing at least one S&I Club related activity every week quickly became a club code.

S&I Club has excelled rapidly in its first two years. We hosted many security officials from the Intelligence Community including FBI, CIA, NSA, DHS and DIA and multiple professors from the International Studies Department.

Most notably, Ms. Sandra Stanar-Johnson, an OSU graduate and NSA Representative to the Department of Homeland Security, who works personally with the directors of NSA and DHS, has been a guest. In addition to speaking events, we prepared discussion meetings on al-Qaeda, al-Shabaab, Syria, and code breaking. These student-led forums allow our members to share their opinions on relevant international issues. The S&I Club is also active in the Columbus community at large. We have a developing partnership with HandsOn Central Ohio, an emergency preparedness organization that works closely with Columbus area security professionals. As HandsOn Central Ohio participants, we volunteered at the National Homeland Security Conference in Spring 2011.

One of our most popular activities is our annual Simulated Intelligence Mission on campus. This three-hour security and intelligence workshop involves a complicated, multi-actor scenario during which the skills of agent, analyst, and policymaker are taught to about a dozen participants. Field operations include conducting an interrogation in a foreign language, decoding operative profiles, defusing a fake bomb, executing dead drops, trailing suspects, and analyzing intelligence. Though application based, no prior knowledge such as being able to expertly shoot out the tires of a moving vehicle is required. Past participants have described the mission as a fun, rewarding experience.

Our 9/11 Memorial Ceremony was a signature event that received university-wide acclaim. In Fall 2012, OSU switched from the quarter system to semesters. This signified the first time OSU was ever in session to commemo-



We knew we had organized a truly special event when President Gordon Gee appeared to personally thank us for our steadfast leadership.

vided personnel in support.

Our Student Veteran Appreciation Event in February 2013 was another collaborative effort led by S&I Club for the university. We partnered with Sigma Iota Rho, Vets4Vets, and the Psychology Club to host a resource fair and appreciation dinner for our student veterans. This event spurred the student body to give thanks to their fellow Buckeyes who served in the military and mobilized the veteran affairs organizations to one convenient location for optimal dissemination of all benefits available on campus. As S&I Club expands, we plan on continuing to organize activities for the entire university and Columbus populace.

We encourage you to attend one of our meetings on Tuesdays at 7:00pm in Townshend Hall and get involved. All it takes is a good idea and a couple ambitious people to turn a dream into a reality. OSU will give you that opportunity. What I have learned is that it is up to you to seize it."



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### **ALUMNI** Highlights

# Arkovi Social Media Archiving MARKETING COORDINATOR

Caitlin Zucal (2010)

Caitlin Zucal graduated in 2010 in International Studies, focusing on International Relations and Diplomacy. After completing a professional internship with the Walt Disney Company, Caitlin went on to become the Marketing Coordinator for Arkovi Social Media Archiving, where she utilized her skills in writing, as well as organizational and media communications through social media marketing.

After Arkovi's acquisition by RegEd in 2012, Caitlin moved to the Raleigh-Durham area where she manages the company's social media presence and contributes to industry publications such as Financial Planning Magazine, Investment Writing and Social Media Today.

"The experiences I had as part of the Buckeye Community provided me with invaluable lessons that have allowed me to successfully transition from student to professional. As a student and Resident Advisor (RA) at The Ohio State University, I learned the importance of relationships and how you should never stop educating yourself. Success comes from enthusiastically building relationships and incorporating lessons learned from peers, mentors and colleagues into your work ethic."



### IBISWORLD, NEW YORK CITY

Liam Birt (2011)

Liam Birt is a Spring 2011 graduate of The Ohio State University, where he majored in World Economy & Business. During his undergraduate career he had the privilege of interning for Mission Medical Corporation, where he specialized in developing country market research for pre-owned and refurbished medical equipment. His market research included such countries as Venezuela, Colombia, Belize and Vietnam. Here is his update since graduation.

"I moved to New York City upon graduating from Ohio State in 2011. I lived in a place where there were five rooms and up to ten roommates at any given time. Evidently, this is a pretty standard living situation when you first move to New York City. Panjiva was the first company at which I worked. It's the most efficient and accurate global sourcing database in the world. It's located in the Flatiron District, with the historic Flatiron Building less than 100 yards away from the front door of the building. It was a great place to start my career.

Panjiva helps buyers in the United States connect virtually with every supplier in the world that exports to the United States via cargo vessel. Panjiva eliminates a significant amount of research and travel time when trying to find overseas manufacturers of whatever commodity you are interested in sourcing. My role was to cold call on companies that were importing goods, and offer them the opportunity to have access to that database. I would also attend global sourcing trade shows where I was able to meet people from literally all over the world. I worked there for one full year before I decided to take another position at an incredible company called IBISWorld.

IBISWorld is the largest publisher of industry intelligence in the world. The company is in the Trump Building on Wall Street. I was presented with the



It's an incredible position, and in a recovering & growing economy, there is no other company that I'd rather work

for. On a more personal level, I've moved four times in the 17 months that I've lived in New York City. I've moved to some very interesting areas in Brooklyn, and have finally settled (or at least I hope so) in the Financial District with less than a ten minute walk to work. I'll conclude my story by saying that if you're thinking of moving to this city, and you hear people say that it takes about a year and often times more to finally get settled, they aren't joking. It's an incredible experience which makes the hectic lifestyle totally worth it. There's no other city in the world that I could see myself living in at this point in



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#### BE BOLD MEDIA, CEO

Sabrina Hersi-Issa (2006)



Sabrina, a 2006 graduate of International Studies, is CEO of Be Bold Media She is originally from Somalia.

Sabrina Hersi-Issa, 2006 graduate of International Studies, was chosen by Forbes as one of the "30 Under 30" professionals in the area of Law and Policy.

Sabrina Hersi-Issa earned Dual Degrees with majors in International Relations & Diplomacy, Political Science and Women's Studies. Since then, she has been living in the Washington DC area.

Sabrina is currently the CEO of Be Bold

**Media**, a digital media firm for social campaign organizers around the world and co-founder of **End Famine**, a campaign dedicated to seeking sustainable solutions to global hunger.

Sabrina has been honored by Forbes as one of the "30 Under 30" most involved of her generation in the area of Law and Policy. She is also the 2011 winner of the Women's Information Network (WIN) Young Women of Achievement award. She has been

named by *Washingtonian Magazine* as a Woman to Watch.

She has also worked with Oxfam and Afghans for Civil Society, an NGO that develops women's programs and independent media in southern Afghanistan.

Sabrina is originally from Somalia, and came with her family to the United States under political asylum.

## PRESIDENTIAL INAUGURATION

Erica Chain (2005)



Erica Chain (second from right in line) meeting President Obama as citizen co-chair of his inauguration. Erica is a 2005 graduate of International Studies.

President Obama speaking with eight "citizen co-chairs" of his second inaugural. They were chosen because they each have a story that reflects a different aspect of his first term. The cochairs are people who have been involved in Obama efforts on health care, education assistance, energy developments, ending the military's ban on gays, and winding down the war in Afghanistan.

Erica Chain (second from right in line) graduated in 2005 with a major in

World Economy & Business and a minor in French.

At 27 years old, Erica was diagnosed with a life-threatening brain tumor. She applied to every health insurance provider she could think of, but was denied coverage due to a pre-existing condition. Thanks to the Pre-Existing Condition Insurance Plan (PCIP) under the Affordable Care Act, Erica was able to get the surgery she needed in order to stay alive and the rehab to reach a full recovery.

Erica is a young adult survivor passionate about health technology, concert harp, and innovation in healthcare delivery. Erica supports the digital health eco-system by powering the next generation of health entrepreneurs.

Erica works at Rock Health and Silicon Valley Bank-Analytics to support the digital health and venture eco-system and resides in San Francisco.

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